


THE
NORTH
FACE

The logo consists of the words "THE", "NORTH", and "FACE" stacked vertically in a bold, white, sans-serif font. To the right of the text is a white graphic element consisting of two curved lines that form a semi-circle, representing a mountain peak.

1000

A large, white, stylized number "1000" is centered on a black background. The number is composed of thick, rounded strokes. At the base of the number is a black silhouette of a mountain range. On the right side of the mountain range, a black silhouette of a runner is shown in mid-stride, running up a peak. The runner is positioned within the rightmost '0' of the number "1000".



1000

The North Face 100[®] Ultra Trail Challenge Beijing
2018 北京国际越野跑挑战赛

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